



magnolia art xchange

FOR IMMEDIATE RELEASE

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## **Fine Arts For Ocala Partners with Magnolia Art Xchange**

OCALA, FLORIDA — Community arts organization Fine Arts For Ocala has agreed to match the fundraising efforts of the Magnolia Art Xchange in the amount of up to \$65,000 for the 2017 calendar year. The matched funds will assist MAX in reaching its capital campaign goal of \$130,000 to be further matched by the City of Ocala for renovations of Ocala Union Station. Funding will enable MAX to transform Ocala Union Station into a hub for the community's visual artists, providing studios and a creative space for the artists to collaborate and grow in their endeavors.

MAX is honored to have FAFO as sponsor and partner in their unified efforts to build the arts community in Ocala. The matching gift agreement was facilitated by the Community Foundation For Ocala Marion County and establishes a fifteen year relationship between the two organizations. This collaboration will serve both organizations in furthering the professional development of artists, promoting the appreciation of fine arts and enhancing art education within the community.

### ***About MAX***

The Magnolia Art Xchange is Ocala's first art incubator. Along with providing resources and space for community artists, educators and art enthusiasts, MAX is designed to build and expand the cultural presence in Ocala. To learn more about MAX, visit [maxocala.org](http://maxocala.org).

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FOR MORE INFORMATION  
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